

Cory Etzkorn

graphic/ interactive design

coryetzkorn@gmail.com
www.coryetzkorn.com
952.905.0154

OBJECTIVE

To conceptualize, communicate, and bring innovative design ideas to life.

SKILLS & EXPERTISE

- ▶ **DESIGN** | Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, & Flash)
- ▶ **PROGRAMMING** | XHTML, CSS, jQuery, Actionscript, XML, PHP (knowledge)
- ▶ **SOUND DESIGN & COMPOSITION** | 10 years classical piano training, professional recording experience
- ▶ **EXPERTISE** | Standards-based web design, user experience, information architecture, SEO, mobile optimization.

INTERACTIVE EXPERIENCE

WEB DESIGNER | UNIVERSITY OF MINNESOTA
MINNEAPOLIS, MN | 05/2009 - PRESENT

- ▶ **Web Design & Development:**
Design, redesign, analyze, build, and restructure websites for departments within the College of Liberal Arts. Create standards-based websites that are consistent in design, navigation, and structure using XHTML & CSS.
- ▶ **Client Relations:**
Communicate with departments to determine needs, prepare and present multiple design ideas, and process feedback and changes in an efficient manner.
- ▶ **Website Maintenance:**
Update content and features on existing websites.

DESIGN EXPERIENCE

CHIEF PAGE DESIGNER | THE MINNESOTA DAILY
MINNEAPOLIS, MN | 09/2008 - 05/2009

- ▶ Layout front page news on a daily basis.
- ▶ Collaborate with reporters, photographers and editors to ensure the newspaper comes together seamlessly.
- ▶ Manage time effectively to meet strict press deadlines.
- ▶ Communicate layout ideas to Editor In Chief and respond to feedback.

EDUCATION

BACHELOR OF SCIENCE | UNIVERSITY OF MINNESOTA - TWIN CITIES
Graphic Design Major
GPA: 3.67 | Expected graduation: Fall 2012

RELATED COURSEWORK

Graphic Studio, Design Factors of Usability, Design Thinking, Photography, Drawing & Illustration

AWARDS & INVOLVEMENT

THE SHOW 2009
BRONZE PIN WINNER

AIGA
MEMBER

GRAPHIC DESIGN STUDENT ASSOC.
COMMUNICATIONS OFFICER

DESIGN MENTOR PROGRAM
PARTICIPANT