

# CORY ETZKORN

GRAPHIC / INTERACTIVE DESIGN

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## OBJECTIVE

To conceptualize, communicate, and bring innovative design ideas to life.

## SKILLS & EXPERTISE

- ▶ **DESIGN** | Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, & Flash)
- ▶ **PROGRAMMING** | XHTML, CSS, jQuery, XML, PHP
- ▶ **SOUND DESIGN & COMPOSITION** | 10 years classical piano training, professional recording experience
- ▶ **EXPERTISE** | Standards-based web design, user experience, information architecture, SEO, mobile optimization.

## INTERACTIVE & DESIGN EXPERIENCE

### DESIGN INTERN | SUSSNER DESIGN COMPANY

MINNEAPOLIS, MN | 06/2010 - PRESENT

- ▶ Collaborate with the SDCo team to implement design strategies from concept to production.
- ▶ Communicate directly with clients and respond to feedback.
- ▶ Lead interactive design and development, extending brands into the digital space.

### WEB DESIGNER | UNIVERSITY OF MINNESOTA

MINNEAPOLIS, MN | 05/2009 - 06/2010

#### ▶ **Web Design & Development:**

Design, redesign, analyze, build, and restructure websites for departments within the College of Liberal Arts. Create standards-based websites that are consistent in design, navigation, and structure using XHTML & CSS.

#### ▶ **Client Relations:**

Communicate with departments to determine needs, prepare and present multiple design ideas, and process feedback and changes in an efficient manner.

#### ▶ **Website Maintenance:**

Update content and features on existing websites.

### CHIEF PAGE DESIGNER | THE MINNESOTA DAILY

MINNEAPOLIS, MN | 09/2008 - 05/2009

- ▶ Layout front page news on a daily basis to meet strict press deadlines..
- ▶ Collaborate with reporters, photographers and editors to ensure the newspaper comes together seamlessly.

## EDUCATION

### BACHELOR OF SCIENCE | UNIVERSITY OF MINNESOTA - TWIN CITIES

Graphic Design Major

GPA: 3.7 | Expected graduation: Spring 2012

## AWARDS & INVOLVEMENT

THE SHOW 2009  
BRONZE PIN WINNER

MIMA  
STUDENT CHAIR - HIGHER ED COMMITTEE

AIGA  
ACTIVE MEMBER